



Smart Cities Week®

2020 GLOBAL COLLABORATIVE ENGAGEMENT | OCT 19TH - NOV 10TH



global.smartcitiesweek.com

**A Global Community for Cities
to Collaborate & Discover**

POWERED BY:

Smart**Cities**Council | **WIA**^{WA}

Host Sponsorships

	Platinum \$10,000	Gold \$7,500	Silver \$5,000
Panel speaking opportunity	2	1	-
Pre & post registration list	yes	yes	-
Logo on the homepage	yes	yes	yes
Logo included in pre-event marketing materials (E-blasts)	yes	yes	yes
Logo included in registration confirmation email (For all attendees)	yes	yes	yes
Logo included in lobby area	yes	yes	no

Additional Sponsorship Opportunities

Sponsor Welcome Video in Event Lobby: \$7,500

- Logo on Screen during Welcome Video
- Logo included in pre-event marketing materials (E-blasts)
- Logo included in registration confirmation email (For All Attendees)

Branding Registration Page: \$7,500

- Logo on Event Registration Page
- Logo included in pre-event marketing materials (E-blasts)
- Logo included in registration confirmation email (For All Attendees)

Keynote Sponsorship: \$5,000 (6 available)

- Logo on Screen during Keynote Address
- Logo included in Session Description on Agenda
- Logo included in pre-event marketing materials (E-blasts)
- Logo included in registration confirmation email (For All Attendees)

Session Sponsorship: \$2,500 (10 available)

- Logo included with Panel Video
- Logo included in Session Description on Agenda
- Logo included in pre-event marketing materials (E-blasts)

Banners in Auditorium: \$2,000

- Company Branding on Banner
- Logo included in pre-event marketing materials (E-blasts)

Banners in the railing of Exhibition Hall: \$500

- Company Branding on Banner
- Logo included in pre-event marketing materials (E-blasts)

Exhibit Hall Opportunities

Become an Exhibitor

Select one of many booth designs to best showcase your products and services. Your booth will attract the attention of our dynamic attendees.

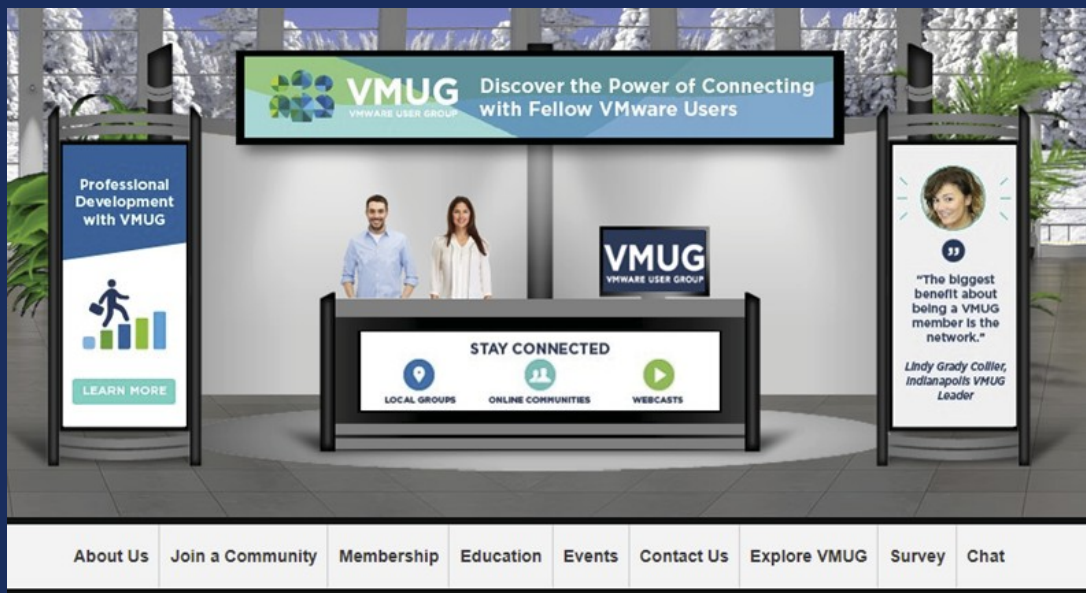
Virtual Booth Includes:

- Select a virtual Exhibit Template
- Provide content Links to Social Media and Company Website
- Communicate with Unlimited Chat Users on May 19th
- Add your Booth Rep Accounts
- Upload Documents and Videos in Booth
- Virtual Exhibit Space Lives on Site for up to 60 Days after May 19th
- Communication portal in Booth for inquiries after May 19th for up to 60 days
- Company Logo and Description on Exhibitor Page
- Exhibitor listing on Connect [X] All Access eBlasts

Virtual Booth Exhibit Space Pricing:

\$1,000 Booth Only

\$500 Booth when combined with a sponsorship or exhibit purchase at either Global Smart Cities Week or Connect (X): 2021



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